

TELE-TRAFFIC | *traffic in the palm of your hand™*

Your Local, Dependable, Superior Traffic Data Provider!



TELE-TRAFFIC DASHBOARD

Orange, Seminole, Osceola, Lake, Brevard, Volusia

The dashboard displays traffic information for several roadways, categorized by direction and county. It includes details such as roadway/incident descriptions, types of incidents, lane blockages, travel times, status, and authorities.

Category	Roadway/Incident	Type	Lanes	Travel Time	Status	Authorities
I-4 Eastbound	John Young Pkwy to Colonial Dr	Congestion		21 min		
	at Colonial Dr - overturned vehicle	Crash	2 Left Lanes Blocked		Active	Fire Rescue
I-4 Westbound	Lake Mary Blvd to approaching Maitland Blvd	Congestion		19 min		
I-95 Northbound						
I-95 Southbound	EB SR-408 at Kirkman Rd - disabled school bus	Disabled Vehicle	Right Lane Blocked		Active	Police
	NB SR-417 from I-4 to University Blvd			33 min	Delay Free	
	SB SR-429 from Ocoee-Apopka Rd to US-192			22 min	Delay Free	
Orange County	(Azalea Park) WB Lake Underhill Rd at Goldenrod Rd. Use Curry Ford Rd as an alternate.	Crash	With Lane Blockage		Active	Police
	(Wekiva Springs) Hunt Club Blvd at Wekiva Trail	Crash			Cleared	
Osceola County						

superior traffic data resource and solution

Tele-Traffic delivers locally gathered, superior traffic data through our Dashboard product, a streamlined broadcaster product with content that radio and television stations demand. Traffic remains part of your branding, and we make sure it remains strong.

Our streamlined Tele-Traffic Dashboard web-based product is easy to use, follow and understand. The color coded Dashboard is segmented into roadway and county categories, which is market specific, allowing for the overall smooth understanding of what is active and what is clear.

Each generated active incident will have the full roadway information, the type of incident taking place, what portion and direction of the roadway is affected, travel times through the affected area and always offering alternate routes. Tele-Traffic will cover any and all roadways in the market in which an incident affects the flow of traffic.

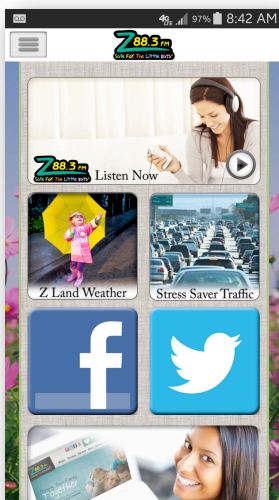
TELE-TRAFFIC VOICESTREAM

REACHING PEOPLE WHENEVER, WHEREVER



superior traffic voice/talent/stream resource and solution

Tele-Traffic offers full traffic reporting services for radio and television broadcasting, which includes recorded content, live on-air reporting for radio and live on-air talent for television. There are various ways of delivering traffic reports, and Tele-Traffic can customize to the demands of your stations needs.



Tele-Traffic is the only company to offer an on-demand voiced traffic option for radio or television stations that offer their own stand-alone app or web page. Tele-Traffic offers the direct feed from the voiced Tele-Traffic App, made available to plug directly into your app or web product, delivering continuously updated voiced traffic report for your listeners. Tele-Traffic can build the direct play button on your stations app or the widget for your web product.

As seen on the Z88 Radio App, users can click the Z88 branded traffic button to instantly hear a Tele-Traffic voiced traffic report, and going back to regular listening of the stations programming when it is over.

how we do it operations

We generate and maintain the traffic data and reports together, by using vast resources which include agreements with full DOT camera access, local & state police and fire rescue CADS, direct scanner feed access, flow sensor data, air and ground units (market specific), social media, crowd sourcing and much more. We use all these resources together, verifying the incident and the impact of traffic flow. This verified data is then generated and distributed out on the Tele-Traffic Dashboard product as well as the Tele-Traffic App with accurate, dependable and timely information. We continuously update the Tele-Traffic products whenever anything changes.



ORLANDO OPERATIONS CENTER

We Are Local

Tele-Traffic is just that, local! We call it 'boots on the ground,' as our fully staffed operations center for each market, is located in that market. Tele-Traffic is comprised of industry experts with extensive knowledge of the traffic space, allowing us the create, grow and now maintain a superior product.

As the only traffic company in the U.S. gathering traffic and reporting at the local level, we pride ourselves on the fact that the roads are understood properly, pronounced properly and a close working relationship with our clients is held at the highest level, making sure we are always there.



option the model

At Tele-Traffic, our fee based model puts the ad inventory, production quality and brand identity back in your control. Overall revenue gains and savings will be the end result for the station. Tele-Traffic is not in the business of commercial time or advertising brokering...we are in the business of traffic.

The fee based model: Tele-Traffic implements this model, putting the ad inventory, value and control back into station...where it belongs.

The barter model: Barter options devalue a stations inventory while supporting vendors who are selling against them. Stations give up their brand to the vendor, collapsing the quality of their shows. Tele-Traffic solves the clients traffic needs and wants.

**CONTACT US TODAY
TO FIND OUT HOW TO GET STARTED NOW!**

TELE-TRAFFIC

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